

# NOAM SHOVAL - CURRICULUM VITAE

(March 2017)

## 1. Personal Details

Date birth: 20<sup>th</sup> November 1968

Country of birth: Israel.

Nationality: Israeli

Family status: Married with three children.

Regular military service: 1987-1991 (Reserve: 1991-2014)

E-mail address: [noamshoval@huji.ac.il](mailto:noamshoval@huji.ac.il)

## 2. Higher Education

1991-1994 the Hebrew University of Jerusalem, Archaeology and Geography, Bachelor's degree, *summa cum laude*.

1995-2001 the Hebrew University of Jerusalem, Geography, Doctorate Degree, Supervisor: The late Prof. Arie Shachar.

2000-2001 King's College - University of London, Urban geography, Post-Doctoral Fellowship, Host: Prof. Chris Hamnett.

## 3. Appointments at the Hebrew University

7.2001 - 11.2007 Lecturer, Department of Geography.

11.2007 – 1.2011 Senior Lecturer (with tenure), Department of Geography

1.2011 – 11.2014 Associate Professor, Department of Geography

11.2014 – Full Professor, Department of Geography

## 4. Additional Functions / Tasks at the Hebrew University

2004-2009 The Levi Eshkol Institute for Social, Economic and Political Research in Israel, member of the academic committee.

2004-2007 Bachelor degree advisor, Department of Geography.

2008-2009 Master degree advisor, Department of Geography.

2008 -2009 Head, Center of Computational Geography, Department of Geography

2009 -2013 Head, Department of Geography

- 2012-2014, 2016 - Member, University Master Plan and Development Committee.
- 2013 - 2014 Chairman, Steering Committee, New Master Plan for the Mount Scopus Campus
- 2013-2016 Member, Steering Committee, Shasha Center for Strategic Studies.
- 2013 – 2014 Member, Fellowship Committee, the Faculty of Social Sciences.
- 2013 - 2014 Project Manager: Bachelor Degrees (B.A.) in English language at the Faculty of the Social Sciences.
- 2015 - Director, The European Forum at the Hebrew University.  
Director, The Center for German Studies  
Director, The Center for Austrian Studies

Presentations for different chapters of Friends of the Hebrew University outside Israel: New York, Los Angeles, San Francisco, Washington DC, Chicago, Toronto, Vancouver, Winnipeg, Edmonton, Ottawa and Montreal.

##### 5. Service in other Academic and Research Institutions

- 2007-2008 Alexander von Humboldt visiting scholar at the department of geography, Heidelberg University, Germany.
- 2008 Visiting professor at School of Tourism and Leisure, Roviri I Virgili University at Tarragona, Spain (April-September).
- 2009 Visiting professor at School of Hotel and Tourism, The Polytechnic University of Hong Kong, China (April 2009, April 2010).
- 2011-2014 Chairman - Advisory Committee of Tourism Statistics, The Public Advisory Council for Statistics Israel.
- 2011 Israeli Ministry of Science – Chairman of the selection committee – Regional R&D grants program.
- 2011-2012 Israeli Ministry of Science – Chairman of the selection committee – Social Sciences Scientific Infrastructure grants program.
- 2011 - Member of the Editorial Board – *Tourism Geographies* (Journal)
- 2012-2014 Chairman – Pedagogic Committee for Tourism and Leisure Studies, Israeli Ministry of Education.
- 2012 Reviewer for the Israeli Council for Higher Education – Evaluation of the proposed program of Tourism Studies (BA) at Ashkelon College
- 2012 - Resource Editor – Geography of Tourism and Leisure, *The Geography Network – Hebrew eJournal for Geography Research*

- 2012-2013 Israel Science Foundation: Member of the Committee for Geography, Regional Studies and Planning
- 2013-2014 Israel Science Foundation: Chairman of the Committee for Geography, Regional Studies and Planning
- 2013-2015 Member of the recruitment committee for new teaching staff in Catalanian Universities through the Serra Hunter Programme (SHP) of the Catalanian Government.
- 2013 - Member of the Editorial Board – *Current Issues in Tourism* (Journal)
- 2014 Chairman – Evaluation Committee of the Israeli Council for Higher Education for the program of Tourism Studies (BA) at Ashkelon College.
- 2014 Visiting professor at Department of Social Statistics, University of Palermo, Spain (February).
- 2014-2015 Visiting AICE Professor University Center for Social and Urban Research, University of Pittsburgh
- 2015 - Member of the International Editorial Board – *Service & Tourism: Current Challenges* (Journal)
- 2015-2017 President of the Israeli Geographical Association (IGA)

#### 6.a. Organizations of conferences

Coordinator of the Scientific Committee, the 2<sup>nd</sup> International Seminar on “Tourism Management in Heritage Cities”. 3-5 February 2000, Nazareth (Israel).

Co-organizer of the 1<sup>st</sup> DIP Workshop, February 7-9, 2007, Heidelberg (Germany).

Co-organizer of the 2<sup>nd</sup> DIP Workshop, October 16-22, 2007, Jerusalem (Israel).

Co-organizer of the 3<sup>rd</sup> DIP Workshop, September 24-27, 2008, Heidelberg (Germany).

Chair of the organizing committee of the 8<sup>th</sup> Annual Conference of the Israeli Tourism Researchers, February 17-18, 2010, Jerusalem (Israel).

Member of the Scientific Committee of The 17<sup>th</sup> International Conference on Information Technology and Travel & Tourism, February 10-12, 2010, Lugano (Switzerland).

Chair of a special track on the *Implementation of tracking technologies for tourism research* that was held as part of the 17<sup>th</sup> International Conference on Information Technology and Travel & Tourism, February 10-12, 2010, Lugano (Switzerland).

Co-chair of the symposium *Tracking Older Adults of Various Levels of Cognitive Health: Findings of the SenTra Consortium* to be held as part of the International Society for Gerontechnology annual meeting, May 27-30, 2010, Vancouver (Canada).

Member of the Scientific Program Committee of the International Conference *Mobile Tartu: Mobile Positioning, Spatial Mobility, Geography, LBS*. August 26-28, 2010, Tartu (Estonia).

Co-organizer of the 4<sup>th</sup> DIP Workshop, October 16-22, 2010, Jerusalem (Israel).

Member of the Scientific Committee, 51<sup>st</sup> Annual Meeting of the Israeli Geographical Association, December 5-7, 2010, Jerusalem (Israel).

Member of the Scientific Committee of The 19<sup>th</sup> International Conference on Information Technology and Travel & Tourism, January 25-27, 2012, Helsingborg (Sweden).

Member of the Scientific Program Committee of the International Conference *Mobile Tartu 2012: Mobile Phones, Geography, LBS*. August 22-25, 2012, Tartu (Estonia).

Co-chair of the Scientific Committee, *Prime-Minister's 2<sup>nd</sup> Tourism Convention: Jerusalem Innovative Tourism Summit*, May 27-29, 2013, Jerusalem (Israel).

Member of the Scientific Program Committee of the International Conference *Mobile Ghent*. October 24-25, 2013, Ghent (Belgium).

Member of the Scientific Program Committee of the International Conference *Mobile Tartu 2014: Mobile Data, Geography, LBS*. July 1-3, 2014, Tartu (Estonia).

Co-chair of a special session on *Tracking Technologies and Geographic Research* that was held as part of the Annual Meeting of the Association of American Geographers (AAG). April 21-25, 2015, Chicago (USA).

Member of the Scientific Program Committee of the International Conference *Mobile Tartu 2016: Mobile Data, Geography, LBS*. June 29 - July 1, 2016, Tartu (Estonia).

Organizer and co-chair of the International Conference *Urban Planning and Tourism Consumption: 160 Years for the Ringstrasse in Vienna (1857-2017)*. November 20-23, 2016 Jerusalem (Israel).

Member of the Scientific Program Committee of the International Conference *Place and the Tourist Experience: Heritage, Sustainability and Economy (ICOT 2017)*. June 28-July 1, 2017, Chiang Mai (Thailand).

Member of the Scientific Program Committee of the *1st UNWTO World Conference on Smart Destinations*, February 15-17, 2017, Murcia (Spain).

Member of the Scientific Program Committee of the International Conference *Disruptions in City Tourism European Cities Marketing International Cities Tourism conference*, May 31- June 2, 2017, Dubrovnik (Croatia).

Co-chair of the Scientific Committee of the International Workshop on Analytics in Tourism Design, November 8-10, 2017, Vienna (Austria).

6. b. Awards:

1994-1995, Fellow of the Raoul Wallenberg scholarship program (Hebrew University).

1992, 1993, 1994: Faculty of Humanities Dean's List and Award (Hebrew University).

1993, Faculty of Humanities Rector's List and Award (Hebrew University).

1994 - Valedictorian in the Bachelor degree graduation ceremony, The Faculty of Humanities, The Hebrew University of Jerusalem

1995, Rector's Award for MA student (Hebrew University).

2000-2001, *Fulbright* post-doctoral award. This award was not realized as a result of the choice of London as the place for post-doctoral research.

2000-2001, The Lord Goodman Scholarship for research in the environment. A British Council *Chevening* Scholarship for post-doctoral studies in the U.K.

2000-2001, Grant for studying in the U.K on behalf of the British Royal Academy and the Israeli Academy for Sciences and Humanities.

2000-2001 Post-doctoral fellowship for spending a year in London, the Hebrew University of Jerusalem.

2001-2002, Golda Meir Fellow, the Hebrew University of Jerusalem.

2003, Faculty enrichment award for research and study in Canada on behalf of the Israel Association for Canadian Studies and the Government of Canada.

2004, 2005, 2006 Excellence in teaching, Faculty of Agriculture, Hebrew University of Jerusalem.

2007-2008 *Humboldt Research Fellowship* for spending a sabbatical year at Heidelberg University, Germany.

2008, PIV Fellowship for visiting researchers (six months), Government of Catalonia, Spain.

2009, Best paper award *Workshop on Behaviour Monitoring and Interpretation*, Ghent (Belgium), November 3, 2009.

2010 Excellence in teaching, Faculty of Social Sciences, Hebrew University of Jerusalem.

2014-2015 Visiting AICE Professor Fellowship at the University Center for Social and Urban Research, University of Pittsburgh

6.c. Referee:

Journals

The Professional Geographer (2), Geoforum (1) Urban Studies (3), Journal of Urban Affairs (7), Annals of Tourism Research (8), Tourism Geographies (18), Tourism Management (4) Geographical Review (1), Urban Geography (4), Annals of the Association of American Geographers (8), Journal of Heritage Tourism (8), Journal of Travel and Tourism Marketing (1), Environment and Planning A (2), Social and Cultural Geography (2), Environment and Planning B (4), Current Issues in Tourism (5), Sensors (1), Journal of Park and Recreation Administration (1), Horizons in Geography (1), International Journal of Sport Policy and Politics (1), International Journal of Tourism Research (2) European Journal of Aging (2), Moravian Geographical Reports (1), International Journal of Health Geographics (1), GeoJournal (2), Journal of Sustainable Tourism (1), International Journal of Hospitality Management (3) Erdkunde (1), International Journal of Geographical Information Science (2), Area (2) Transport Reviews (1), The Open Urban Studies Journal (1), American Journal of Alzheimer's Disease and Other Dementia's (1), Journal of Urban Technology (2), Cartography and Geographic Information Science (1), Mountain Research and Development (1), Cities (2), Journal of China Tourism Research (1), Geografiska Annaler Series B (1), Computers, Environment and Urban Systems (1), Journal of Transportation Geography (1), Urban Affairs Review (1), The Geographic Journal (1), Applied Geography (1).

Research Foundations

German Israeli Foundation (1), Research Foundation Flanders (3), Austrian Science Fund - FWF (2), Knowledge Foundation in Sweden (1), Danish Council for Strategic Research (1), Social Sciences and Humanities Research Council of Canada (SSHRC). Kazakhstan National Center for Science and Technology (1).

Thesis and Dissertations

PhD dissertations (2-TAU, 1-Haifa, 1-HU, 1-BGU).

MA thesis (2-Haifa, 1-Bar Ilan, 11-HU).

6. d. Professional affiliations:

Urban Affairs Association, The Association of American Geographers, Israeli Geographical Society, The Israeli Association for Canadian Studies.

6. e. Experience in planning

Senior Researcher for "Urban Tourism Management" project in Nazareth, on behalf of UNESCO and the Nazareth Municipality (1999-2000).

In Charge of planning the development plan for the historical core of Nazareth on Behalf of the "Joint" organization and the Municipality of Nazareth (1999-2000).

Tourism Advisor for the Herzliya (City in Israel) Master Plan (2011-2017)

International competition for concept planning design proposal for Yanshan Tablet Stone and Nanjing Homo Erectus fossil archaeological park. March 2012

Strategic Tourism Planning of the Yanshan Tablet Stone and Nanjing Homo Erectus fossil archaeological park (May-June 2012).

Tourism Advisor for the Golez (Druze village in Israel) Master Plan (2014 - )

Tourism Advisor for the Tirat HaCarmel (town in Israel) Master Plan (2014 - )

Tourism Advisor for The Shlomi (town in Israel) Master Plan (2016 - )

## 7. Research Grants

1998-2000: Pinhas Sapir Mifal Hapayis Fund, "Segmented and overlapping tourist spaces: Jerusalem and Tel-Aviv as case studies", \$5,000/\$5,000.

1998-2000: the Israel Association of Research and Education Funds - Israel Foundation Trustees, "Segmented and overlapping tourist spaces: Jerusalem and Tel-Aviv as case studies", \$7,000/\$7,000.

1999-2000: UNESCO, Regional Office for Science and Technology for Europe (Venice), "Urban tourism research in Nazareth", \$5,000/\$5,000.

2002-2003: Shaine Institute - Hebrew University, "The relation between a hotel location in a city to its success", \$2,500/\$2,500.

2003-2005: The Israel Science Foundation, "Tourism and Urban Change in Historic Cities: Nazareth, Acre and Jaffa as Case Studies", \$55,000/\$55,000.

2004-2006: The Halbert Centre for Canadian Studies - Hebrew University, "Flagship Museums in Canada: City Image, Tourism and Urban Development", \$4,000/\$4,000.

2005-2006: German Israeli-Foundation for Scientific Research, Young Scientists Program, "Flagship Museums: City Image, Tourism and Urban Development", €35,000/€35,000.

2006-2007: Silbert Center - Hebrew University, "The Security Fence's Impacts on the Seam Line Neighborhoods of Jerusalem", \$7,500/\$7,500.

2006-2007: The Minerva Center for Human Rights - Hebrew University, "The impact of the fence of separation in the Jerusalem area on the right for medical treatment", \$1500/\$1500.

2006-2011: German Federal Ministry for Education and Research and the German Aerospace Center, "The Use of Advanced Tracking Technologies for Analysis of Mobility in Alzheimer's Disease and Related Cognitive Disorders", €520,000/€1,445,486.

2007-2009: Universal PortAventura Theme Park (Vila-Seca, Catalonia), "Tracking Visitors in Time and Space in the PortAventura Park", €26,000/€26,000.

2008-2009: Applied Funds of the Hebrew University, "Objective Functional outcome Measures in Orthopedic Surgery Using Advanced Tracking Technologies", \$20,000/\$20,000.

2009-2011: The Israel Science Foundation, "The use of advanced tracking technologies for time-space analysis of tourists activity in Jerusalem", \$84,000/\$84,000

2010-2014: EU 7<sup>th</sup> Framework, "Designing Safer Urban Spaces" (With Prof. Danny Felsenstein), €390,000/€390,000 (for both researchers).

2011-2015: The Danish Council for Strategic Research, "Analysis of activity-based travel chains and sustainable mobility (ACTUM)", DKK 255,000/DKK 21,619,799

2011-2013: Jewish National Fund, "The use of forests by visitors" (with Prof. Aliza Fleischer, Dr. Kobi Cohen-Hattab and Dr. Alon Gelbman) \$40,000/\$85,000

2014-2015: Eshcol Institute - Hebrew University, "Empirical exploration of the extreme segregation (?) case of Jerusalem", \$2,500/\$2,500.

2014-2015: The Halbert Centre for Canadian Studies - Hebrew University, " City Image, Tourism and Urban Development: The Canadian Museum for Human Rights in Winnipeg as a case study", \$7,000/\$7,000.

2015-2017 The Israel Science Foundation, "Real Time Measurement of Subjective Tourist Experiences in Time and Space", \$63,000/\$63,000

## 8. Teaching at the Hebrew University

### a) Supervision of Master's and doctoral degree students

#### Master's degree students:

- 2004 - Michal Isaacson "Time Space Analysis of Visitors to the Old City of Akko". (Completed 2006). *Magna Cum Laude*
- 2005 - Bracha Slae, co-supervisor – Prof. Ruth Kark "Planning and Development the Jewish Quarter in the Old City of Jerusalem" (Completed 2009).
- 2006 - Irit Gariv "Geographic Perspectives on the Development of Rural Tourism in Israel (1985-2000)" (Completed 2008).
- 2006 - Amit Birenboim "Around the World with Shrek and Woody: Time-Space Analysis of Visitors' Activity in the PortAventura Theme Park" (Completed 2010). *Summa Cum Laude*
- 2006 - Malka Greenberg "Comparison between Mental Maps and the Actual Spatial Behaviour by using Advanced Tracking Technologies (GPS): The Case Study of Jerusalem" (Completed 2010). *Magna Cum Laude*
- 2009- Kinneret Cohen "Investigation of Walking Parameters of Elderly People Using Advanced Tracking Technologies" (Completed 2012). *Magna Cum Laude*



- 2010- Marina Bazel "The Carbon footprint of tourism in Israel and the implications on Tourism Planning Policies in Israel (Completed 2013).
- 2010- Noa Carmon "Tourism Development in Residential Neighborhoods in Jerusalem" (Completed 2013).
- 2012 - Alon Kahani "A Micro Geography Approach for Tourism Expenditure Research in Time and Space" (Completed 2016).
- 2013- Adi Peri "Tourism Master Plans in Israeli Historic Cities 1965-2010" (Completed 2017).
- 2015- Rotem Moshkov "Transformation of Urban Food Markets into Tourism and Leisure Compounds" (Completed 2017).
- 2016- Yonatan Schvimer.

Doctoral degree students

- 2007 - 2012 Michal Isaacson. "Spatial Activity of Elderly People: A High Resolution Time-Space Approach". HU President 4-year fellowship, Kaye innovation award, Rothschild Postdoctoral Fellowship, postdoctoral studies at the AgeLab at the Massachusetts Institute of Technology in Boston (MIT). Tenure-Track Faculty at Haifa University
  - 2010 - 2015 Amit Birenboim (HU President 4-year fellowship), postdoctoral studies at Utrecht University.
  - 2010 - 2017 Malka Greenberg (Amiran Fellowship, Ariane de Rothschild Fellowship 2011- 2014)
  - 2010 - 2017 Shacked Bareket, co-supervisor with Menachem Hofnung (Political Science) "The Politics of Tourism in Israel".
  - 2012 - Yair Grinberger. "Homo Geographicus Economicus?" (HU President 4 year fellowship).
- 2014 - External advisor - School of Hotel and Tourism Management, The Hong Kong Polytechnic University Thesis Supervisory Committee External Member for the Doctor of Hotel and Tourism Management (D.HTM) student, Ms KU Kei Ieng, Tammy (Student no. 08404209G).
- 2015 - Thesis co-director – Ms. Fiammetta Brandajs Di Martino, Department of Geography, Rovira i Virgili University.
- 2015 – Co-Supervisor – Ms. Janika Raun, Department of Geography, University of Tartu (Estonia). "Measuring spatial and temporal dimensions of tourism destinations with behavioural data"

b) Courses Taught (since November 2007)

*At the Department of Geography*

1. Introduction to Urban Geography, BA introductory course.
2. Geographic Methods and Approaches, BA introductory course.
3. Introduction to Urban Tourism, BA.
4. Advanced Tracking Technologies and their Application for Geographic Research, MA and BA honors.
5. Tourism Planning, Management and Policy, MA.
6. Urban Planning in the 21th Century, MA.
7. Fieldtrip to Barcelona and Southern Catalonia (MA and BA honors)

*At other departments and institutions at the Hebrew University*

7. Tourism and Urban Change: Israeli Cities as Case Studies, Rothberg School for Overseas Students.
8. Spatial Planning in Contested Places: The case of Israel and Palestine, Rothberg School for Overseas Students.
9. The European City in the Post-Industrial Era: MA, European Forum.

*At University of Pittsburgh (Pennsylvania, USA) 2014-2015*

10. Tourism and Urban Change: Israeli Cities as Case Studies.
11. Spatial Planning in Contested Places: The case of Israel and Palestine.
12. The Historical Geography of Jerusalem